



Hemlock's Value, Mission and Environmental Policy

Hemlock's Value Proposition

- We are the best-in-class printer of choice in all markets we serve; supported by advanced digital, offset, wide format and distribution services, streamlined workflows and a skilled and motivated workforce
- We provide timely responses to our customers and work collaboratively to ensure the finished product meets or exceeds expectations
- We are recognized as a global environmental print leader and by 2018, over 50% of our products will be printed carbon neutral
- We are an active, visible and supportive community member in all markets that we serve

Hemlock's Mission

- To provide the best value in printed products to a diversity of clients whose satisfaction with our quality of product, quality of service and integrity is our primary goal
- To be fair and equitable in our business practices with suppliers of materials and services, while building long term and mutually beneficial business relationships
- To be an outstanding company, honest and forthright in the conduct of our business

Hemlock's Environmental Policy

Hemlock Printers supports and encourages company and individual efforts to reduce our impact on the environment. The following principles will guide our decisions and promote the continued development of our workplace practices:

- Recognize that we operate in a resource-dependent industry and that our actions have a direct impact on the environment
- Provide an inspiring and equitable workplace for all stakeholders in which environmental responsibility is a known corporate value
- Act as an industry leader, advocating for a better world through ongoing cooperation and education with our employees, suppliers, clients and industry peers
- Leverage our leadership position to promote sustainability globally and see environmental responsibility as a continuous evolution in the way we operate our business
- Meet and/or exceed the environmental standards of our municipal, provincial and federal governments
- Annually monitor and measure our environmental performance and report findings in a Greenhouse Gas Report
- Reduce greenhouse gas emissions to our target of 33% of our 2008 baseline by 2020 through internal improvements
- Educate external stakeholders through our website, marketing materials and formal educational events on an ongoing basis
- Continually develop innovative solutions to reduce the impact of our operations on the environment in ways that balance economic viability with ecological responsibility
- Actively promote the use of post-consumer waste recycled and FSC-certified papers in the marketplace. Track and report our adoption of these environmentally progressive papers
- Encourage our clients to reduce their environmental impact through our Zero Carbon Neutral Print Program